

COMMERCIAL DOSSIER 2026

333 Corporate

YOUR STRATEGIC PARTNER
TO CONNECT WITH THE
SWINE INDUSTRY



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Who are we?

- With over **25 YEARS OF EXPERIENCE**, 333 is the leading professional community in the global swine industry.

We offer original technical content, training, events, and a social network with over **190,000 USERS** in more than **25 countries** and **11 languages**.

We are the meeting point for pig farming professionals, producers, and companies seeking to innovate and grow.



Our strategic approach



Mission

Deliver knowledge through various training and communication methodologies for producers, companies, and professionals in the pig industry.



Vision

To be the global business and professional community of the pig industry, providing value and knowledge through technical content, training programs, and memorable events for companies and professionals in the industry.



Purpose

Our goal is to train, connect, and provide high-value products to optimize the productivity and sustainability of pig farms around the world.



Values

- › Trust
- › Responsibility
- › Transparency
- › Passion
- › Commitment
- › Independence

Our community

Connecting and transforming the swine industry

190 K +

Registered users

25 +

Countries

11

Languages

10 M +

Annual visits

118 K +

Followers on social media



Our value proposition



Advertising and marketing

We boost your brand's visibility in the swine industry with digital advertising and specialized marketing solutions: web and social media campaigns, sponsored content, and SEO strategies that strengthen your presence in the community.



Events

We organize congresses, business and technical meetings, as well as webinars and videocasts. Our events are high-impact spaces that foster networking, learning, and interaction among leaders in the swine industry, addressing key issues and generating new business opportunities.



333 Academy

We develop online and in-person training programs that keep pig industry professionals up-to-date and help them specialize. With courses, diplomas, and programs aligned with the latest trends and technologies, we drive the continuous professionalization of the industry.



333 Shop

We have an online store offering specialized products for the swine industry, from farm supplies to technical tools for nutrition and health. With a focus on quality and sustainability, we provide practical solutions to optimize farm work.



Banner advertising

ADVERTISING THROUGH BANNERS ON OUR WEBSITE

Reach our community with **geo-targeted and activity-segmented banners** generating visibility and direct engagement from our users.

PREMIUM VISIBILITY
Gold Campaign
Top banner
Square banner

MEDIUM VISIBILITY
Silver Campaign
Top banner
Square banner

HIGH-IMPACT VISIBILITY SPOTS:

Banners in **XL** and **XXL** positions on the **HOME PAGE**

ADVERTISING AND MARKETING

Directory

- > An exclusive space where **your company can distinguish itself**, showcasing products, services, news, and technical content of interest directly to our network of industry professionals.

REPOST ON OUR SOCIAL MEDIA



Depending on the contracted campaign, we occasionally share the content that the client has published in their directory on our social media, thereby increasing traffic and enhancing the visibility of their brand within the community.

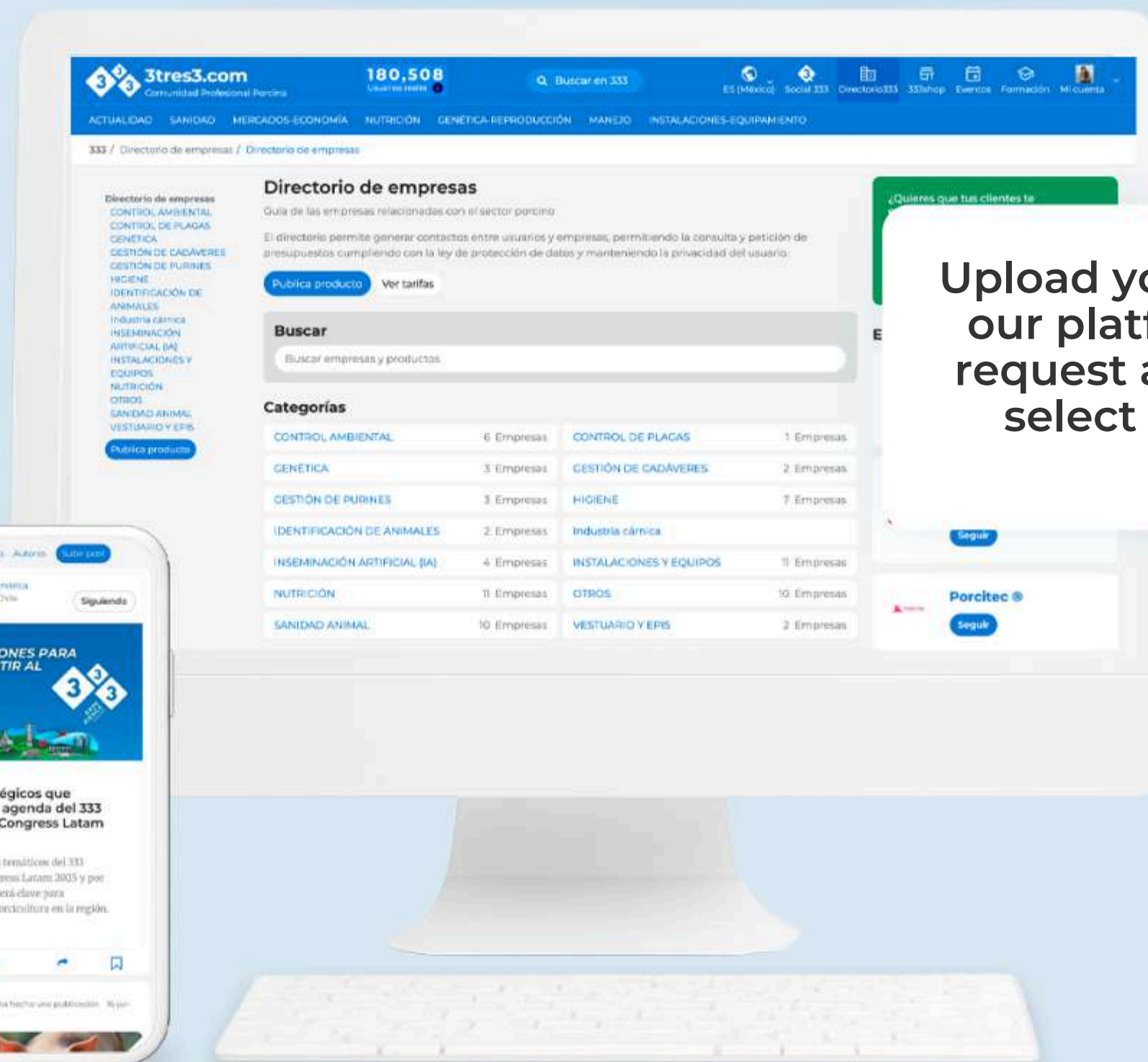
Upload your product catalogue to our platform and allow users to request an instant quote as they select the products they are interested in.



57.6 K + 16.5 K + 37.2 K + 7 K +



1.8 K + 0.4 K + 190 K + 30 K +



Directory pricing

BASIC COMPANY PLAN

The basic plan includes

- ✓ Online presence and SEO positioning of your brand.
- ✓ Publication of press releases linked to your social profile and statistics.

17.50€

Annual payment 210€

[SUBSCRIBE](#)

PROFESSIONAL COMPANY PLAN

Includes everything in the advanced plan plus:

- ✓ Publication of short content and articles with images, videos, and links to your company's website.
- ✓ Each week, 6 of the publications of the professional profiles appear in our weekly mailing "the web in 3 minutes".
- ✓ Unlimited product listings with quotes.
- ✓ Receive leads from the directory, your products, and your company page.
- ✓ Premium visibility: your brand and products always on the first page.

175€

Annual payment 2.100€

[SUBSCRIBE](#)

ADVANCED COMPANY PLAN

Includes everything in the basic plan, plus:

- ✓ Short posts on the social network.
- ✓ Listing up to 5 products.
- ✓ Capture of leads and quotes from your 5 product listings.
- ✓ Interaction with users and sending direct messages from your company's account.
- ✓ Easily post job offers.

60.42€

Annual payment 725€

[SUBSCRIBE](#)

E-mail marketing

- Create your personalized mailing package to reach your desired target. We have our own database to reach the segments of your **strategic interest**.
- High open rates and strong **segmentation** capacity by language, country, professional activity, and specific interests.



Communication agency

➤ “We are a **communication agency** specialized in the swine industry. We know the industry and transform knowledge into content.”

CONTENT CREATION

We specialize in producing **tailored content** such as blog articles, infographics, reports, corporate videos, interviews, and capsules.



COMMUNITY MANAGER SERVICE

We connect your brand with your audience on social media through **professional content management**, interaction, and growth strategies specific to the swine industry.

INTEGRATED COMMUNICATION STRATEGY

Coherent and consistent strategies across all channels.

BRANDING

Creation and execution of **brand identity** and corporate image

EVENT COVERAGE

Event coverage service including press management, multimedia content creation, interviews, and aftermovies.



Events



At 333, we understand the importance of creating spaces for learning, networking, and knowledge exchange within the pig industry.

ONLINE AND IN-PERSON EVENTS

Designed to facilitate access to valuable content and promote **collaboration** within the community.

EXTERNAL EVENT MANAGEMENT

We produce your events, create content, and design technical and business agendas.

INTERNATIONAL TECHNICAL OR BUSINESS TOURS

We organize your tour according to current business **needs and trends**.

OBJECTIVE 01

CREATE VALUABLE CONTENT

OBJECTIVE 02

CONNECT SWINE INDUSTRY LEADERS

OBJECTIVE 03

PROVIDE NETWORKING SPACES



EVENTS

IN-PERSON EVENTS 2026

ENCUENTRO EMPRESARIAL DE PRODUCCIÓN PORCINA
ARGENTINA

ARGENTINE PIG PRODUCTION BUSINESS FORUM

📅 **May 6-7**

ENCUENTRO TÉCNICO DE LA PORCICULTURA
BOLIVIA

BOLIVIAN PIG FARMING TECHNICAL FORUM

📅 **May 21-22**

INCONTRO TECNICO SULLA PRODUZIONE SUINICOLA
ITALIA

ITALIAN PIG PRODUCTION TECHNICAL FORUM

📅 **June 10**



333 EXPERIENCE CONGRESS BRAZIL

📅 **June 24-25**

ENCUENTRO EMPRESARIAL DE PRODUCCIÓN PORCINA
CHILE

CHILEAN PIG PRODUCTION BUSINESS FORUM

📅 **August 27**

ENCUENTRO EMPRESARIAL DE LA PORCICULTURA
COLOMBIA

COLOMBIAN PIG FARMING BUSINESS FORUM

📅 **September 9-10**



333 EXPERIENCE CONGRESS SPAIN

📅 **September 22-24**

ENCUENTRO EMPRESARIAL DE LA PORCICULTURA
PERÚ

PERUVIAN PIG FARMING BUSINESS FORUM

📅 **14 y 15 octubre**



333 EXPERIENCE CONGRESS LATAM

📅 **November 18-20**



333 Experience Congress

➤ *The benchmark event for the swine industry*

An can't-miss experience that brings together swine industry leaders in a high-quality environment with exceptional **networking opportunities**.

The 333 Experience Congress is not just a congress: it addresses the latest trends, technological innovations, and key strategies for the industry.

An ideal space for networking, strategic partnerships, and new business opportunities.



**2.5K +
attendees**
in the 3 editions



**130 +
companies**
associated



**100 +
leaders**
in the industry



**4M +
sows**
represented



Experience
Congress
Latam
November
18-20

Experience
Congress
Brazil
June
24 & 25

Experience
Congress
Spain
September
22-24



FORUMS



SWINE INDUSTRY BUSINESS FORUM

The Swine Industry Business Forums are exclusive 333 events designed for business leaders in the swine industry. These meetings provide a unique space for strategic discussion and high-level networking.



SWINE INDUSTRY TECHNICAL FORUM

The Swine Industry Technical Forums are exclusive events held regularly in various locations around the world, aimed at professionals and technicians in the swine industry. Our goal is to provide a unique space for training and networking, creating a different and highly effective learning experience.

ENCUENTRO EMPRESARIAL DE PRODUCCIÓN PORCINA
333 ARGENTINA

**6 & 7
MAY
2026**

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ENCUENTRO EMPRESARIAL DE PRODUCCIÓN PORCINA
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**27
AUGUST
2026**

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ENCUENTRO EMPRESARIAL DE LA PORCICULTURA
333 COLOMBIA

**10 & 11
SEPTEMBER
2026**

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ENCUENTRO EMPRESARIAL DE LA PORCICULTURA
333 PERÚ

**14 & 15
OCTOBER
2026**

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ENCUENTRO TÉCNICO DE LA PORCICULTURA
333 BOLIVIA

**21 & 22
MAY
2026**

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INCONTRO TECNICO SULLA PRODUZIONE SUINICOLA
333 ITALIA

**10
JUNE
2026**

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EVENTS

ONLINE EVENTS



WEBINARS

Live interactive sessions where international experts share their knowledge on technical topics, trends, and challenges in the swine industry. These events are held in an *accessible format*, enabling professionals worldwide to participate and resolve questions in real time.



VIDEOCAST

Recorded audiovisual content offering interviews, debates, and analyses on various topics in the swine industry. Through these videocasts, we provide a new perspective on the industry with the *participation of market leaders and experts*.

Request your quote tailored to your timing needs and technical or business content.



333 Academy

At 333 Academy, we are committed to

PROVIDING CUTTING-EDGE EDUCATION FOR THE SWINE INDUSTRY,

with specialized programs ranging from technical training to preparing the industry's future leaders.

We offer a variety of academic programs designed to meet the specific needs of professionals seeking to optimize their knowledge and skills.



ON-SITE PROGRAMS



E-LEARNING PLATFORM

We offer a wide variety of online courses in Spanish, English, Italian, and Portuguese, designed for the continuous training of swine industry professionals.

333academy.ai →

PROGRAMS

EDUCATION



SWINE MANAGEMENT AND
ECONOMIC PROGRAM
BRAZIL

 **May 4-8**



SWINE MANAGEMENT AND
ECONOMIC PROGRAM

 **September 28 -
October 2**



SENIOR MANAGEMENT
PROGRAM FOR ARGENTINE
MEAT COMPANIES

 **June 10**



333 SHOP

Physical and online store specialized in products for farms and veterinarians. We offer a wide catalog of products from top brands, selected to meet the real daily needs of both professionals and individuals.



CONTACT



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Brand manager



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MEET THE TEAM

WORKING WITH YOU

TOGETHER WE ACHIEVE MORE

LEADERSHIP THAT COMMUNICATES

THANK YOU!